

Conference Proposals Evaluation Criteria

	Insufficient (1 point)	Sufficient (2 points)	Excellent (3 points)
Relevance	The relevance to the conference theme and/or audience is vague.	The contribution is relevant to the conference theme and audience. It is based on research and/or practices.	The contribution is directly relevant to the conference theme and audience; it displays a clear reference to practice, proven experience, and/or prior research and theory. The contribution has potential to stimulate discussion and experience sharing.
Aim and Problem	The contribution is insufficiently motivated. The aim, research question, or problem formulation are incomplete or missing.	The aim, research question, and problem are formulated in the contribution. The topic may stimulate discussion.	The aim, research question, and problem are clearly articulated and contextualized in line with the theme of the conference. For workshops*: The contribution describes the types of activities for participants. For roundtables*: The contribution describes the problem and indicates questions for discussion.
Method	Methods and approaches are not sufficiently accounted for.	The contribution describes methods and approaches explicitly.	Methods and approaches are clearly described and motivated, and are relevant to the chosen topic. For teaching practice presentations and workshops*: Teaching context is provided; teaching approaches and techniques are clearly described.
Results	The contribution does not provide informative account of the results.	The contribution provides an account of the results, but their connection to the aim, research questions, or problem may not be clearly stated.	The results are explicit, and can contribute to the existing body of knowledge. The contribution has great potential to stimulate research and development in academic writing pedagogy. For teaching practice presentations*: Evaluation of teaching approaches is provided, and practical activities can be applied in other teaching contexts.
Communication	The language, structure, and argumentation of the contribution do not facilitate clear communication of ideas.	The content of the contribution is communicated in an accessible way in terms of both language and structure. The argumentation is sufficiently convincing.	The content is aptly communicated and comprehensible to the audience in terms of both language and structure. The argumentation is clear and convincing.
Format	The contribution does not sufficiently meet the requirements of the format (research paper presentation, teaching practice presentation, workshop, roundtable, or poster).	The contribution meets the requirements of the format (research paper presentation, teaching practice presentation, workshop, roundtable, or poster).	The contribution is well adapted to the chosen format (research paper presentation, teaching practice presentation, workshop, roundtable, or poster).

**Additional criteria for conference formats*